

Jennifer WOO Chun En

Jennifer Woo is the Chairman and CEO of the Lane Crawford Joyce Group. Ms Woo drives Group strategy and oversees multi-brand retailers Lane Crawford, Joyce, and The Pedder Group, as well as management and distribution arm, Imaginex. The Group currently operates more than 460 points of sale across Greater China and Southeast Asia. Under Ms Woo's reign, Lane Crawford has become a benchmark for innovation within the industry, and has garnered a number of prestigious awards including the National Retail Federation's International Award and Vogue China's Fashion Retail Icon Award.

Ms Woo was educated in Hong Kong, the United Kingdom, and the United States. She holds a degree in Psychology from Wellesley College in the United States.